[SUBJECT LINE:]

TODAY: Defund PP Protest in [CITY]

[MESSAGE BODY:]

Dear Pro-Life Friend,

Today’s the day!

Across the country, pro-life people are gearing up to protest at Planned Parenthood centers calling for our government to DEFUND the abortion giant.

Too many of our friends and neighbors are in the dark about Planned Parenthood -- including many of our fellow pro-lifers! We need to get out there and tell the truth.

I hope I’m going to see you at OUR protest in [City]! Here are the details:

 EVENT: Defund Planned Parenthood Nationwide Protest

 WHEN: Wednesday, April 2 at [Start Time WITH a.m. OR p.m.]

 WHERE: Planned Parenthood, [Street Address], [City]

 MAP: [Map Link]

It’s time to take down the nation’s largest abortion chain, and today’s the day we take action. Don’t miss out!

Sincerely,

-- [YOUR NAME]

[SIGNATURE BLOCK

WITH CONTACT INFO]